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## **Crawford Polska Showcases Global Technical Services in Poland**

**Warsaw, POLAND** – Crawford & Company recently showcased its Global Technical Services (GTS<sup>SM</sup>) capabilities in Poland during an invitation-only event for some 40 executives from the country's insurance market, including representatives from insurance companies, law firms and the local media.

The agenda included presentations by Walter Bartholomes, General Executive Adjuster, Regional Managing Director CEE & EURASIA; Manfred Garreis, Managing Director, Country Manager, Germany; and Marcin Janicki, Country Manager, Poland, together with representatives from the Legal Advisors' Office and the Insurance Ombudsman's office.

"Our combination of experienced and qualified professionals, infrastructure and leadership enables us to strategically manage losses anywhere around the world for virtually any type of client. The launch event in Poland was the ideal platform to demonstrate our capabilities to the market," said Mark Harman, Chief Executive Officer, Continental Europe, Middle East & Africa (CEMEA).

Topics included customer research and feedback, the evolution of major loss adjusting, managing customer expectations and responding to their service needs. Key speakers from the local insurance market also offered their perspectives on the participation of experts in the loss settlement process and the legal aspects of settling liability insurance claims.

The event was also attended by members of Crawford's CEMEA team, who were on hand to give further insight into the GTS network and its services.

Marcin said, "This event also presented an opportunity for us to announce to the market the company name change to Crawford Polska." Established in 2004, Claims Consulting, as it was previously known, became an associate of Crawford & Company, and following the purchase of a majority share in the Polish company became a member of the Crawford group in 2008.

Crawford Polska's head office is located in Warsaw, with branch offices in Ostrow Wielkopolski, Czestochowa, Olsztyn and Kielce. The company has 70 employees trained in all disciplines.

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**Notes to News Editor:**

Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.